

QUALITY POLICY

The wood is **the soul** of PUJOLASOS and the origin of its products.

MISSION, VISION AND VALUES

We are an innovative, brave and disruptive team, with more than **50 years** of Knowledge in the world of wood. We develop, design, and manufacture wooden packaging, offering the market our experience and *know-how*. We are a *partner* with a strong commitment to the customer, providing high quality solutions with added value.

Our goal is to be recognized as a benchmark company in **Sustainability**.

BUSINESS EXCELLENCE AND CULTURE

Characteristic traits of our culture: Proximity, confidence, bravery, new challenges with capacity for change. We are leaders, unique and proactive in providing solutions to the new needs of the market. PUJOLASOS **Culture** is based on team motivation and the involvement of all the people in the Organization working together to achieve common goals.

PUJOLASOS's **Quality Policy** is based on **3 Strategic Lines**:

1. **TEAM AND LEADERSHIP:** We are a leading and unique high-performance team in the sector, focused on Excellence. Our slogan is **“to be happy and to make happy, making the impossible possible”**. Our commitment to people makes us an example of the *“the place to be”*.
2. **INNOVATION AND SUSTAINABILITY:** We are pioneers in offering sustainable and innovative solutions. We solve the current and future needs of the sector. We are the ideal *partner* for our customers and suppliers, enhancing our added value.
3. **OPTIMITZATION AND EFFICIENCY/GROWTH:** By optimizing our processes we can continuously improve, increasing the efficiency and growth of stakeholders achieving business Excellence.

The commitment of PUJOLASOS through the **Quality Policy** is to offer the client, excellence in service and the quality of the product, which is deployed through:

1. **Continuous Improvement**, intrinsic to the daily work of PUJOLASOS that has resulted in continuous growth both in terms of business and business satisfaction.
2. Achievement of **Objectives and Improvement Projects** in accordance with established strategies and applicable requirements.
3. Working to project a **reliable** and **confident** external image that can offer the best service and quality, at a fair price.
4. Collaborating with customers and suppliers to draw up alliances that allow to advance together with innovation and progress.
5. Being a **future oriented** Organization, sustainable and based on people and optimal management systems.

